



Museums Association of Saskatchewan &
Saskatchewan History & Folklore Society
present MAS's 50th Anniversary Conference

"Authentic Storytelling for Future Narratives"

June 7-9, 2018 | Humboldt, Saskatchewan

Thursday, June 7, 2018:

TIME:	WHAT:	VENUE:	ROOM:
9:30am - 11:30am	Museum Hack Workshop (AM Session, pre-registration required)	Humboldt & District Museum	N/A
1:30pm - 3:30pm	Museum Hack Workshop (PM Session, pre-registration required)	Humboldt & District Museum	N/A
12:00pm - 3:00pm	Networker Meeting	Uniplex	Room 3
3:00pm - 4:30pm	SaskCollections Meeting	Uniplex	Room 3
7:00pm	Welcome Reception	Humboldt & District Gallery	N/A

Friday, June 8, 2018:

TIME:	WHAT:	VENUE:	ROOM:
7:30am - 9:00am	Registration and Breakfast	Uniplex	Jubilee Hall
9:00am - 10:00am	Museum Hack Keynote Address	Uniplex	Jubilee Hall
10:00am - 10:20am	Break	Uniplex	
10:30am - 11:30am	Concurrent Sessions	Uniplex	
	Prairie Trails: Footsteps to Connect Past, Present & Future with Hugh Henry	Uniplex	Room 1
	Story Shaping Workshop with Danica Lorer	Uniplex	Room 2
	Large Questions in Small Places: Using Microhistory to Tell Saskatchewan Stories with Elizabeth Scott	Uniplex	Room 3
11:30 - 11:45am	Break	Uniplex	
11:45am - 1:30pm	Luncheon & MAS/SHFS Awards Ceremony	Uniplex	Jubilee Hall
1:45pm - 4:00pm	Tours of the Humboldt Art Gallery and Museum , Original Humboldt, Water Tower	Various	
5:00pm - 6:00pm	Cocktail Hour (cash bar)	Uniplex	Jubilee Hall
6:00pm - 9:00pm	Banquet and Storyslam with Kevin Power	Uniplex	Jubilee Hall

Saturday, June 9, 2018:

TIME:	WHAT:	VENUE:	ROOM:
8:30am - 9:30am	Breakfast	Uniplex	Jubilee Hall
9:30am - 10:30am	MAS Member Forum	Uniplex	Jubilee Hall
9:30am - 10:30am	SHFS Member Forum	Uniplex	Room 3
10:30am - 10:45am	Break	Uniplex	
10:45am - 12:00pm	MAS AGM	Uniplex	Jublilee Hall
10:45am - 12:00pm	SHFS AGM	Uniplex	Room 3
12:00pm - 1:00pm	Lunch	Uniplex	Jubilee Hall
1:00pm - 2:00pm	Concurrent Sessions	Uniplex	
	Storytelling on the Web with Debra Rohac, Program Officer, Virtual Museum of Canada, Canadian Museum of History	Uniplex	Room 1
	Cultural Competence and Storytelling with Christine van der Merwe, Education Coordinator, Multicultural Council of Saskatchewan	Uniplex	Room 2
	Bringing Life to Intangible Cultural Heritage with Barb Parchman, Art Gallery of Swift Current	Uniplex	Room 3
2:00pm - 2:30pm	Wrap Up	Uniplex	Jublilee Hall

Thursday, June 7, 2018:

- **Museum Hack Workshop (AM Session)** - 9:30am - 11:30am
- **Museum Hack Workshop (PM Session)** - 1:30pm - 3:30pm
- **Networker Meeting** - 12:00pm - 3:00pm
- **SaskCollections Meeting** - 3:00pm - 4:30pm
- **Welcome Reception** - 7:00pm

Welcome reception will include a MAS trivia contest, snacks and a cash bar!

MUSEUMHACK

STORYTELLING WORKSHOP



In this half-day workshop focused on storytelling, Museum Hack will introduce you to their Audience Engagement Mini-Strategies that will help spark innovative and creative thinking about how to attract and engage audiences of all ages, while investing in your attendees and reconnecting them to your collections and mission. Attendees will receive tools and techniques for high-level audience engagement, "hack-style" tours, and playful activities in museum spaces.

They'll approach museum spaces from a narrative perspective and dig for the non-traditional, and truly human, elements of spaces and objects in order to tell fascinating, passion-based stories and create stronger connections between your audiences and institution.

Friday, June 8, 2018:

- **Registration & Breakfast** - 7:30am - 9:00am
- **Museum Hack Keynote Address** - 9:00am - 10:00am
- **Concurrent Sessions** - 10:30am - 11:30am
- **Luncheon & Awards Ceremony** - 11:45am - 1:30pm
- **Humboldt Heritage Tours** - 1:45pm - 4:00pm
- **Cocktail Hour/Cash Bar** - 5:00pm - 6:00pm
- **Banquet** - 6:00pm

MUSEUMHACK

KEYNOTE ADDRESS:

If you've not heard of them, [Museum Hack](#) is an organization that encourages museums to re-think how they approach programming and audience development.



Museum Hack pushes through traditional thinking and works with museums to get them to rethink "... the traditional museum experience. (They) work with museums to create new content, strengthen existing programs, build social media prowess, reach new audiences, and increase relevance and engagement."

They take an entertainment-first, audience-focused, passion-based storytelling approach, packed with "reverent irreverence", and museum fatigue-fighting games & activities. Their keynote presentation promises to be high-energy, interactive, chock-full of amazing stories, and maybe even a little scandalous. Regardless of your

museum or job description, you're sure to walk away reinvigorated with a new set of methodologies.

MAS & SHFS AWARDS



At this awards luncheon MAS will present three awards:

- Young Professional Award
- Award of Merit (Institutional & Individual)

- Lifetime Achievement Award

SHFS will present the **Everett Baker Award**.

HUMBOLDT HERITAGE TOURS



Join us between 1:45pm - 4:00pm at the Humboldt Art Gallery & Museum, Original Humboldt and the Water Tower for free guided tours.

The MAS 50th Anniversary Banquet will feature not only a delicious meal, but also a look back at the last 50 years of memories, people and accomplishments.

We are excited to welcome Kevin Power, creator of the [SaskScape's podcast](#), to host and record our very own Storyslam Podcast. A Storyslam is a live storytelling event modelled after poetry slams. Storytellers (slammers) have 5 -10 minutes each to tell a story, based on a theme chosen for the event.

50th Anniversary Banquet

& Storyslam Podcast with Kevin Power



Saturday, June 9, 2018:

- **Breakfast** - 8:30am - 9:30am
- **MAS & SHFS Member Forums** - 9:30am - 10:30am
- **MAS & SHFS AGM** - 10:45am - 12:00pm
- **Lunch** - 12:00pm - 1:00pm
- **Concurrent Sessions** - 1:00pm - 2:00pm
- **Wrap-Up** - 2:00pm - 2:30pm

Story Shaping Workshop with Danica Lorer, Professional Storyteller

Danica will engage participants as they dig into the stories they carry in their memories, imaginations, history, and research. She will encourage comfort in the use of words and voice. Oral stories grow out of sharing and listening, Danica will share some of her tricks for tapping into the odd and familiar to create engaging narratives that connect to audiences on a variety of levels.

Large Questions in Small Places: Using Microhistory to Tell Saskatchewan Stories with Elizabeth Scott, Curator, Western Development. Museum

Dr. Elizabeth Scott is the new Curator of the WDM and is an historian of Canadian immigration policy. She will share her expertise in historical methodology, using practical examples that you can apply in your museums. In particular, she will make a case for using microhistory to tell stories in Saskatchewan museums. Using microhistory can help us understand more deeply the local experience of the people represented in our museums while making broader connections to our shared experiences of provincehood, nationhood and our place in the world. Essentially, microhistory helps us grapple with larger questions through smaller stories. The session will also explore how to use traditionally genealogical sources to tell richer stories about the artifacts in our collections. A case study of the history of the East London Artisans' Colony at Moosomin in 1884 will show these methodologies in action.

Storytelling on the Web with Debra Rohac, Program Officer, Virtual Museum of Canada, Canadian Museum of History

Storytelling – in words, pictures, movement - is one of the oldest forms of human communication. With their rich collections, community networks, and focus on research and visitors, museums are uniquely positioned to share stories of all kinds. Digital technologies are a powerful part of the storytelling toolset. For more than 15 years, the Virtual Museum of Canada (VMC) has supported museums and heritage organizations in sharing their stories online through virtual exhibits, virtual tours, games and other digital resources. Join Virtual Museum of Canada staff for some tips, best practices, and hands-on activities in online storytelling, and learn how the web can support storytelling that helps reach and engage audiences.

Concurrent presenters & topics include:

Bringing Life to Intangible Cultural Heritage with Barb Parchman, Art Gallery of Swift Current

Barb Parchman, local Metis historian will share her experiences of turning personal oral history and intangible cultural heritage into tangible projects that the public can connect with, using video storytelling, exhibition displays, personal artifacts and stories.

Prairie Trails: Footsteps to Connect Past, Present & Future with Hugh Henry, SHFS

In August, 2017, SHFS organized an eighteen day walk along the historic Swift Current – Battleford Trail. The session will give a visual overview of the walk and look at how Metis culture, communities along the trail and a First Nations reserve were connected to a shared history and geography.

Cultural Competence and Storytelling with Christine van der Merwe, Education Coordinator, Multicultural Council of Saskatchewan

Saskatchewan is seeing increasingly diverse population growth largely due to labour market demands. Any intercultural work, including those undertaken inside organizations, should involve Indigenous groups, established immigrants, newcomers, youth and those who do not see themselves belonging in these groups. We will offer strategies for enhancing curiosity and responding to differences.



Humboldt Uniplex
SK-669, Humboldt, SK

Bella Vista Inn Ltd
1815 8 Ave.

Canalta Hotel Humboldt
2421 8 Ave.

