



MUSEUMS  
ASSOCIATION OF  
SASKATCHEWAN

# Education Calendar

Fall 2017

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**LOTTERIES** 

# CERTIFICATE PROGRAM

The Certificate in Community Museum Studies is a comprehensive, ten-course program, that provides entry-level training in museum management and operations. Participants will gain the skills they need in order to successfully operate a public community museum. Each course is offered in a scheduled rotation in locations across Saskatchewan on a two- to three-year rotation.

## Upcoming courses in the Certificate Program

### Care of Collections

*29-30 September in North Battleford*

In this course, you will learn about the museum's role in preserving collections and how to write a collections care policy. You will also learn what causes objects to deteriorate, and how to respond with appropriate measures, as well as how to handle, store, and exhibit objects safely.

### Marketing the Museum

*13 October in Melfort at the Melfort and District Museum*

In this course, you'll learn what marketing is, and gain an understanding of your museum's marketing environment. You'll also look at developing products and services appropriate to a specific audience, branding, and creating a marketing plan.

### Organization and Management

*28 October in Yorkton at the Godfrey Dean Art Gallery*

In this course, you will learn about the roles and responsibilities of a non-profit board, public trust, board decision-making, policy development, financial and human resource management, and community relations.

## Museums 101 Online

*6 November to 8 December*

This online course will increase your familiarity with Standards for Saskatchewan Museums, focusing on applying the standards to your museum. It will also examine the relationship between your institution, standards, and public trust, as well as standards in a provincial, national, and international context.

## Research Online

*8 January to 5 February*

In this course, you'll learn how to develop a research policy, and develop and implement a research plan. You'll strengthen your research skills, learn to integrate them into your museum's practices, and learn ways to use research to build community relationships.

## *Coming in Spring 2018*

### Exhibit Design

This course guides you through the exhibit development process. Through lectures, group work, and discussions, you'll share your experiences and develop the skills to offer exhibits that engage your community, tell your stories, and appeal to all ages.

### Collections Management

In this course, you'll learn what collections management is, and what activities are involved in it. The course also examines collections management policies and procedures, the laws and regulations affecting the collecting of objects, and the collection documentation process.

### Online Museums and the Community

The museum has the potential to be a cultural and social hub within the community. This course explores the changing place museums hold in our communities and introduces current practices for planning, assessing, and implementing museum-community initiatives. Learn skills and share ideas around determining community and audience needs, working with diverse groups, and developing a community engagement plan.

# SPECIAL TOPIC COURSES

## CCI: Care of Photographic Materials

*19-20 September in Humboldt at the Uniplex*

### ***Offered in partnership with the Saskatchewan Council for Archives and Archivists***

This course aims to train participants to identify and explain differences between various types of photographic materials, identify agents of deterioration and understand the mechanisms of deterioration, implement proper handling and storage for photographic collections, and better understand salvage and recovery procedures for photographs.

Early Bird Registration Fee (until August 21):

Members \$100.00

Non-members \$150.00

Regular Registration Fee:

Members \$150.00

Non-members \$175.00

**NOTE:** This course is being offered through the Saskatchewan Council for Archives and Archivists. To register, contact SCAA at (306) 780-9414, or follow the registration instructions at <http://www.scaa.sk.ca/professional-development/workshops/>

## Ecomuseum Network Meeting

*21 October in Regina, venue to be confirmed*

The Saskatchewan Ecomuseum Network will hold its inaugural meeting this fall. Ecomuseum researcher Adela Kincaid will talk to us about her work with ecomuseums in Saskatchewan, and participants will have the opportunity to discuss their efforts, concerns, and ideas related to ecomuseums.

### **About the Ecomuseum Network**

The Ecomuseum Network facilitates discussion, networking, and professional development for individuals and organizations involved or interested in the development of ecomuseums in Saskatchewan. Its members are staff and volunteers from organizations interested in exploring or using the ecomuseum model. The group aims to support the development of ecomuseums in Saskatchewan by offering opportunities for learning, discussion, and the exchange of expertise among its members.

# PEER EXCHANGE

3 November at the Watrous Civic Centre

**FREE** for presenters; \$25 for observers.

This one-day conference will feature topical panels and short presentations by and for the staff and management of Saskatchewan museums. This is a chance to tell your professional peers about your work, to hear about theirs, to renew old friendships and make new connections.

## Topics

The program for the day is up to those of you who make presentations: you propose a topic for a short presentation you want to make, or organize a panel of colleagues from around the province. Presentations and panel discussions will be grouped by themes so that attendees can find the content most relevant to them.

Any topic related to museum practice is fair game. You could talk about a project you've been working on, a technique you've been perfecting, a challenge you routinely face, or a plan you're working on. Presentations should run 15-20 minutes.

## How to Participate

As a presenter: When you have registered, submit a presentation or panel topic to [programs@saskmuseums.org](mailto:programs@saskmuseums.org). Include the following information: a topic summary of about 50 words, your name, institutional affiliation, and a daytime phone # and email address. Deadline for presenters to submit: 15 September. *As an added incentive for you to make a presentation, presenters and panelists will not be charged a registration fee.*

As an observer: You don't have to make a presentation to attend. To attend as an observer, register using the registration form (hard copy or online)

For more information, contact [mas@saskmuseums.org](mailto:mas@saskmuseums.org), or call toll-free 1-866-568-7386.

Coming in Spring 2018

## THE BIG IDEA, with Beverly Serrell

Every exhibition needs a clear thesis statement. The Big Idea workshop starts with the definition of and rationale for using a big idea to develop an exhibition. We review and judge a selection of examples from many sources for their degree of adherence to the definition and for their apparent usefulness. Case studies of how big ideas have evolved are examined, and we discuss the difference between big ideas, themes, topic outlines, communication goals, and behavioral objectives. This workshop will be facilitated by internationally recognized exhibit and evaluation consultant Beverly Serrell, who developed the “Big Idea” technique.

### About Beverly Serrell

Probably best known as the author of *Exhibit Labels: An Interpretive Approach*, Beverly’s communication and evaluation philosophies extend far beyond the realm of labels. Her work in exhibit planning and evaluation supports the evolution from knowledge-based, artifact-laden displays to narrative-based, visitor-centered experiences. She operates on the belief that visitors are motivated, interested people who deserve the very best a museum can achieve.

# SAVE THE DATE

Our AGM and Conference this year will be in  
Humboldt, SK  
June 7-9, 2018

# REGISTRATION FORM

Space is limited for all courses, so please register early and secure your space with payment. Registration can be done on our website, or by filling out this form. If you are mailing your form, please call us ahead of time to reserve your space.

PLEASE PRINT

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Institution/affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Allergies/dietary restrictions (courses include lunch): \_\_\_\_\_

## CERTIFICATE PROGRAM FALL 2017

For registration fees, see the blue box at the bottom of the next page

- Care of Collections**  
29-30 September, N Battleford
- Marketing the Museum**  
13 October, Melfort
- Organization & Management**  
28 October, Yorkton
- Museums 101 (Online)**  
Starts 6 November
- Research (Online)**  
Starts 8 January

## SPECIAL TOPIC COURSES FALL 2017

- Ecomuseum Network Meeting**  
21 October, Regina

\*To register for the CCI Care of Photographic Materials, contact the Saskatchewan Council for Archives and Archivists

## PEER EXCHANGE

- Presenter**  
3 November, Watrous Civic Centre. *FREE*
- Observer**  
3 November, Watrous Civic Centre. *\$25*

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Saskatchewan  
**LOTTERIES** 

Payment may be made with VISA, MasterCard, cheque, or cash. Please make cheques payable to Museums Association of Saskatchewan. MAS must receive payment 2 weeks prior to the course start date. You may be eligible for CMA's travel bursary to attend training. For more information, visit our website or contact the MAS office.

## CANCELLATION

Courses may be canceled due to low enrolment. If you see a course you would like, please enrol right away!

## REFUNDS

The registration fee will only be refunded if you withdraw your registration five days prior to the course date or if the course is cancelled. In cases of adverse weather conditions, illness, or family emergency, the five-day requirement may be waived.

## PAYMENT

Total amount: \$ \_\_\_\_\_

Cheque     Money order/Cash     VISA     MasterCard    *please print*

Card Number: \_\_\_\_\_ Cardholder name: \_\_\_\_\_  
Include 3-digit CVC # on back of card

Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_

## RETURN ONE FORM PER PERSON TO:

**Museums Association of Saskatchewan**  
424 McDonald St  
Regina, SK S4N 6E1

Fax information to 306-780-9463  
Phone 306-780-9279 or  
1-866-568-7386 (toll free in SK)

Email: [mas@saskmuseums.org](mailto:mas@saskmuseums.org)

Register online at [www.saskmuseums.org](http://www.saskmuseums.org)

### CERTIFICATE PROGRAM FEES

#### ONE-DAY or ONLINE COURSE

- Members \$60 (\$50 each for 2 or more from same organization)
- Non-members \$80
- Student \$40 (Student ID required)

#### TWO-DAY COURSE

- Members \$100 (\$90 each for 2 or more from same organization)
- Non-members \$140
- Student \$75 (Student ID required)