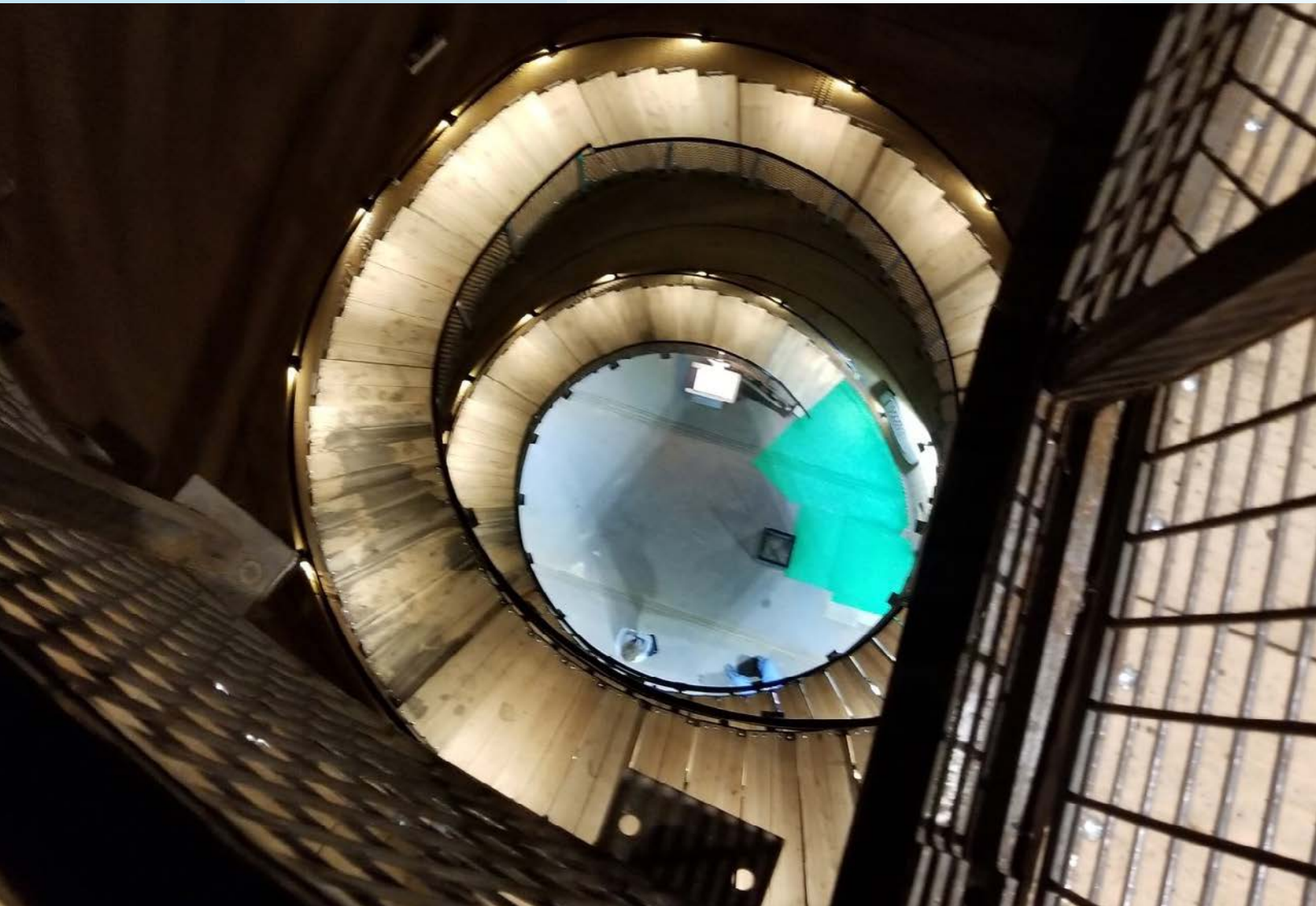




MUSEUMS
ASSOCIATION OF
SASKATCHEWAN

MUSEUMS ARE MORE...



ANNUAL REPORT 2018/2019

PRESIDENTS & EXECUTIVE DIRECTORS

PRESIDENTS

Dr. C.R. Strother-Stewart 1968-1969
Gordon Wilson 1969-1971
W.H. Howes 1971-1973
Austin Ellis 1973-1974
Malcolm Wake 1974-1976
Nancy Dillow 1976-1978
Joan Mitchell 1978-1980
Bill Martodam 1980-1982
Wayne Morgan 1982-1985
Jane Turnbull Evans 1985-1987
David Klatt 1987-1989
Richard Moldenhauer 1989-1991
Mary Mahon-Jones 1991-1992
Ingrid Cazakoff 1992-1996
Frances Westlund 1996-1997
Geri Jacques 1997-1999
Sheila Kelly 1999-2001
Katherine Fitton 2001-2003
Chad Debert 2003-2004
Brenda Barry Byrne 2004-2007
Terry Graff 2007-2008
Royce Pettyjohn 2008-2009
Céline Perillat 2009-2011
Rhonda Lamb 2011-2013
Crystal Craig 2013-2014
Robert Hubick 2014-2016
Yvonne Hotzak 2016 - 2018
Teresa Carlson 2018 - Present

Front cover image: The Humboldt Water Tower. Photo taken by Kristine Flynn during the MAS 50th Anniversary Conference Heritage Tour.

EXECUTIVE DIRECTORS

Wayne Mitchell 1976-1979
Virginia Hatch 1979-1985
Gayl Hipperson 1985-1998
Lee Boyko 1998-1999
Joan Kanigan-Fairen 2000-2006
Brenda Sherring 2006-2009
Brenda Herman & Wendy Fitch 2009-2012
Wendy Fitch 2012-present

TO SERVE

SASKATCHEWAN

PEOPLE BY

ADVANCING

MUSEUMS

THE MUSEUMS ASSOCIATION OF SASKATCHEWAN

The Museums Association of Saskatchewan is a non-profit, charitable organization. The Association is governed by a member-elected Board of Directors representative of the museum community.

The ten-member Board of Directors sets the direction (Ends) and priorities for the Association, while staff members are responsible for developing and implementing the programs and services to achieve the Board's Ends/priorities.

Membership in MAS is open to everyone.

MAS provides learning opportunities for museums, personnel and their governing bodies. The Association raises public awareness of museums and fosters communication among members of the museum sector. MAS represents the interests and concerns of the museum sector to decision makers including all levels of government.

2018 - 2019 Membership

258	Institutional
11	Associates
204	Individuals

473	TOTAL
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PURPOSE

To serve Saskatchewan people by advancing museums.

VISION

MAS will be the leader in transitioning Saskatchewan museums through diversity and inclusion, creating a sustainable future for the sector.

STATEMENT OF PHILOSOPHY

Heritage is our social and natural inheritance: the objects, ideas, places, and traditions of intrinsic value which have shaped our present and will guide our future.

We believe our collective inheritance is an asset that must be preserved, understood, and built upon by each generation.

We believe that museums, in service to society, provide stewardship for the material evidence of our human and natural inheritance and contribute to the understanding of the world and our place in it - our past, our present, and our future.

Museums Association of Saskatchewan

424 McDonald Street
Regina, Saskatchewan
Canada S4N 6E1

Telephone: (306) 780-9279

Fax: (306) 780-9463

Toll Free Number: 1-866-568-7386 (in SK)

Email: mas@saskmuseums.org

Website: www.saskmuseums.org

PRESIDENT'S MESSAGE



Happy Spring to you all! Here's to fresh beginnings and the start of a new season. The best of luck to all of you as you

open your facilities and put all your winter plans into action.

MAS enters the new year in the usual way – with our annual conference and annual general meeting. This year, our mini-conference took place at the Western Development Museum in Saskatoon. There were 5 positions open for the MAS board this year, and members had the opportunity to elect directors who represent them at the board level. In addition to annual events such as the Member Forum and Awards Luncheon, delegates were able to participate in the KAIROS Blanket Exercise. The Mini-conference was also a great chance to reconnect with each other, find out what is coming up in the next year, and to meet your board. You can find the Board bios on the MAS website. Please don't be shy to introduce yourself to us!

Moving into a new term is also a time for the Board to look back over the past year's activities and accomplishments. We strive to be the best possible Board we can be by taking advantage of occasions for on-going improvement. This has included

The Executive Director (ED) was also asked to conduct an evaluation of the Board, and we have already started to act on her recommendations, which includes keeping up with current and future trends in the provincial and national heritage sectors.

We also review our strategies and establish priorities annually. This year, one of our priorities was to evaluate and continue to work on Ownership and Member Linkage. Understanding that the Board's purpose is to serve its members, we have been collecting information from you by attending Network Meetings and other events. Knowing your needs helps to guide our policies and ensures that we do our work well. We also solicit your feedback at other events, and most especially at the annual AGM through our Member Forum. This is another reason why your presence and input at MAS Conferences and AGMs is so necessary.

Perhaps our most important goal is continuing to move the Diversity and Inclusion Plan forward. As you have heard me say many times, diversity and inclusion is the future, especially in our province where immigration is occurring at a rapid rate. MAS is here to assist all of you in continuing to take advantage of the opportunities emerging from the changing demographics in our communities. We are also available to help address and meet the Truth and Reconciliation Commission's Calls to Action – specifically 67-70 for museums and archives. This year, MAS adopted the Principles of the Truth and Reconciliation Commission –

an integral step in establishing a framework which will help guide our future work and decisions regarding Indigenous matters in heritage.

I'm happy to announce that Wendy Fitch will serve as our ED for another year. Wendy is a tireless ED, whose contacts, knowledge, and experience in the heritage field, both in Saskatchewan and nationally, are invaluable to MAS, the board, and our membership. Wendy heads a team of experts who provide support to you and advice and are available to you through the MAS office. The Board appreciates all of you: Wendy, Brenda, Terri, Michelle, Dan and Kathleen. We are so lucky to have you in these leadership roles, and we thank you for your continued efforts and dedication.

Speaking of teams, I want to thank the members of the MAS board of directors. These women (yes, we are currently an all-female board) remain committed to making sure the heritage interests in this province are represented.

Their contributions, involvement and participation have assisted me through my first year as president. I would especially like to recognise Yvonne Hotzak, Past President, for her continued guidance, and Vice President Corinne Daelick for her unfailing support and hard work.

I also want to acknowledge our supporters, SaskCulture and Saskatchewan Lotteries as well as the Department of Canadian Heritage, Museums Assistance Program, who continue to fund MAS initiatives, and without whom MAS could not move ahead.

Finally, on behalf of the MAS board, a big thank you to all of you, our members, for allowing us to represent you, and for your help with promoting MAS' vision.

All the best,

Teresa Carlson



MAS Board & Staff 2018-19 (L-R)

Back Row: Evelyn Siegfried, Merissa Scarlett, Tracene Harvey, Katrina Howick, Teresa Carlson, Yvonne Hotzak, Corinne Daelick, Terri Morris, Kathleen Watkin.

Front Row: Jennifer Matotek, Michelle Brownridge, Amber Andersen, Wendy Fitch, Brenda Herman, Not pictured: Dan Holbrow, Darlene Brown.

EXECUTIVE DIRECTOR'S MESSAGE



“Diversity is about all of us, and about us having to figure out how to walk through this world together.” - Jacqueline Woodson

The staff of the Museums Association of Saskatchewan is committed to achieving our goals as embodied in our vision: *MAS will be the leader in transitioning Saskatchewan museums, through diversity and inclusion, creating a sustainable future for our sector.* The MAS staff continue to try new things, along with continuing with the things we know we do well, to provide leadership, capacity development and a collective voice to Saskatchewan's museum sector.

During the past year MAS worked on key initiatives which will have significant impacts on Saskatchewan Museums over the next several years.

We continue to grow SaskCollections. This open source collections database system provides users with a data management system built specifically for smaller Saskatchewan museums. It is available at low cost - well under the price point of other commercial packages currently available, and at the same time meets international standards for data collection and sharing. This year, we began the second phase of the program which will enable participants to provide public access to objects in their database through a public interface available online.

The other truly transformative initiative we continue to pursue is the implementation of our Diversity & Inclusion Policy and Plan. MAS recognizes that Museums are more than the stewards of collections. They are expected to be places actively engaged in the development of their communities. Museums need to be the place where we can all discover who we are - to see ourselves reflected in the Board, staff, volunteers, exhibits and programs regardless of our age, gender, cultural or social identity, ability or country of origin. MAS and its members must reach out to the entire community - especially those who are marginalized, to ensure that they are represented within our sector. We have focused on Indigenous heritage over the past year through a variety of programs and activities. Our goal is to provide members with a better understanding of the important role all museums have to play in reconciliation in this province. We owe it to everyone in our communities to ensure that there is more than one perspective of the past presented in our exhibits and programs if we are to remain relevant to the communities we serve.

As you read this annual report you will find additional evidence of how our activities, both ongoing programs and services and new initiatives, are moving us toward our strategic goals and organizational ends.

I would like to take this opportunity to thank all of MAS's volunteers for their dedication over the past year. Your hard work and commitment truly make a difference in the ultimate success of the Association. I would especially like to thank the Board of Directors for their hard work and support over the past year. I have enjoyed working with all of you, and truly appreciate all the time and energy you have given to ensure the Association continues to move forward.

I would especially like to take this opportunity to recognize and thank my wonderful team: Brenda, Dan, Michelle, Kathleen and Terri. I truly appreciate your hard work, enthusiasm, willingness to try new things and senses of humour as we've worked together over the past year.

Finally, I would like to thank our funders - SaskCulture for their ongoing support and the annual funding we receive through them from Saskatchewan Lotteries Trust and the Museums Assistance Program of the Department of Canadian Heritage for their financial support over the past year.

MAS has begun the journey on the path towards reconciliation. We know that it won't be easy or quick but we are committed to following it.

Respectfully,

Wendy Fitch
Executive Director

COMMUNITY LEADERSHIP

During 2018-2019, MAS continued to work with both internal and external stakeholders. Maintaining positive relationships with stakeholders is foundational to MAS's leadership role in the museum sector in Saskatchewan.

The key provincial organizations MAS works with continue to be: SaskCulture, Heritage Saskatchewan, Saskatchewan History & Folklore Society, Saskatchewan Council of Archives and Archivists (SCAA), Saskatchewan Archaeological Society, Multicultural Council of Saskatchewan (MCoS), Saskatchewan Archives Board, Saskatchewan Heritage Foundation, Ministry of Parks, Culture & Sport, Saskatchewan Arts Alliance (SAA), Saskatchewan Multitype Library Board, U of R's Community Research Unit & Non-Profit & Voluntary Sector Studies and the Saskatchewan Non-profit Partnership. The working relationship MAS has established with each is valued by the Association and enhance the ability of MAS to be a leader in the museum sector in Saskatchewan.

Federally, MAS works with the Canadian Museums Association, National Trust for Canada, Canadian Association for Conservation, Department of Canadian Heritage, Canadian Conservation Institute, and the Canadian Heritage Information Network. MAS also works with the other eleven provincial/territorial museums associations on matters of common interest.

As part of the Saskatchewan Ecomuseum Partnership, MAS continues coordinating the growing network of active ecomuseum communities.

MAS staff were also able to participate in a number of stakeholder events including: Non-profit Voluntary Sector Studies Network Forum, Saskatchewan Non-profit Partnership gathering, Johnson/Shoyama Forum, CMA annual Conference and Provincial/Territorial Association meeting, National Trust for Canada annual conference, SaskCulture annual meeting and Eligible Cultural Organization meetings, Saskatchewan Multitype Library Board meetings and the Heritage Forum co-sponsored by Heritage Saskatchewan and the Ministry of Parks, Culture & Sport.

BOARD OF DIRECTORS

MAS is a member driven organization governed by an elected 10-member Board of Directors which governs according to the principles of policy governance. During 2018-2019, the Board met eight times including one conference call and has been diligent in ensuring it provided strategic guidance and leadership to the Association through the development and monitoring of the Global ENDS policy and the MAS strategic goals.

As well, the Board continued to follow a strategy based on its self-assessment to ensure key areas are addressed. The Board has continued to focus on the relationship between itself and the membership during 2018-2019. The Member Forum at the MAS conference as well as attendance at member group meetings, particularly Network meetings, enabled the Board to obtain feedback on a variety of topics from members. Regular communications of Board activities through the Quarterly Reports and Board meeting summaries – posted on the MAS website, continued during the year.

BOARD MEMBERS AS OF MARCH 31, 2019

President

Teresa Carlson

Diefenbaker Canada Centre, Saskatoon

Vice-President

Corinne Daelick

WDM Corporate Office, Saskatoon

Past-President

Yvonne Hotzak

Ft. Pelly Livingstone Museum, Norquay

Directors

Amber Andersen

Estevan Art Gallery & Museum, Estevan

Darlene Brown

Kamsack Power House Museum, Kamsack

Tracene Harvey

Museum of Antiquities, Saskatoon

Katrina Howick

Moose Jaw

Jennifer Matotek

Dunlop Art Gallery, Regina

Merissa Scarlett

Regina

Evelyn Siegfried

Royal Saskatchewan Museum, Regina

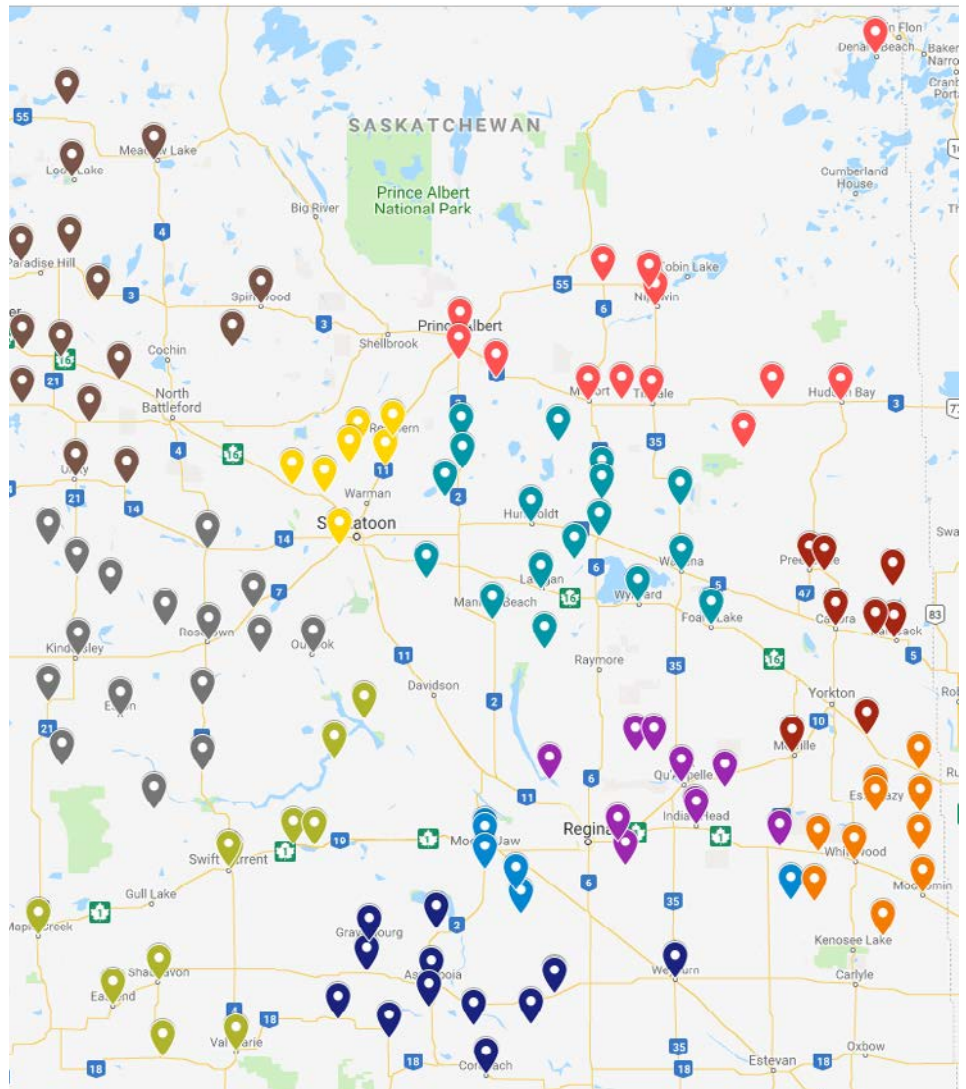
NETWORKS




Networks are regional, self-determined MAS member groups. Each Network determines its own agendas as well as its own goals and priorities. Meeting twice a year, spring and fall, Networks provide members with opportunities to: share information, ideas, and concerns; work together on projects; and acquire new skills and knowledge. Networks facilitate communications between museums within their own Network; between Networks within Saskatchewan; and between the MAS Board, staff, and Network members. Each Network's activities are co-ordinated by a volunteer Networker and are often assisted by a Co-Networker.

The 2018 Spring Network Knowledge Exchange presentation was developed in partnership with Audrey Dreaver (Indigenous Museum & Art Consultant) and was based upon the 2017 The Importance of the United Nations Declaration of the Rights of Indigenous People and the Truth and Reconciliation Commission to Museums bulletin and was presented by a MAS staff member during the spring meetings.

There were eleven active Networks in 2018-2019. The number of institutional members participating in the Network program was 114, 44.2% of institutional members.

In 2018-2019, approximately 67 Network volunteers gave their time; an estimated 460 hours on various Network projects and administration. The Networkers and Co-Networkers met as a group at the spring meeting on June 7th in Humboldt, prior to the MAS 50th Anniversary Conference and Annual General meeting.



-  North West Museum Network
-  North East Museum Network
-  River Valley Museum Network
-  West Central Museum Network
-  Quill Plains Museum Network
-  Seneca Root Museum Network
-  Parkland Museum Network
-  Qu'Appelle Valley Museum Network
-  South Central Museum Network
-  Prairie Trails Museum Network
-  Heritage Heartland Museum Network

CAPACITY DEVELOPMENT

This year we have continued to offer a range of high quality courses and workshops.

Program topics are based on the input received from members. This helps ensure that MAS programming is relevant and timely. Moving forward, MAS will continue to strive for member-driven programming that serves the needs of Saskatchewan's museum community.

CERTIFICATE IN COMMUNITY MUSEUM STUDIES PROGRAM

The Certificate Program in Community Museum Studies provides Saskatchewan's museums with affordable training in basic museum operations. It consists of ten courses, each designed to equip learners with the knowledge, skills, and standards of excellence needed to operate a successful public museum.

The courses include Museums 101, Organization and Management, Museums and the Community, Collections Management, Care of Collections, Exhibit Design and Planning, Museums and Education, Marketing the Museum, Volunteer Management, and Research. Details can be found in the Program Guide, which outlines the goals and content of the Certificate Program and each of its courses.

This year, we offered Collections Management, Exhibit Design, Museums & Education, Museums 101, and Volunteer Management as on-site workshops. We also offered Museums and the Community in online format.

GOVERNANCE PROGRAM

Last year, MAS continued to offer our governance support program, which uses independent modules on governance-related topics, allowing for the provision of governance support in the areas most relevant to each museum board's needs. Each module takes roughly two hours to deliver, making them more practical in situations where volunteer board members' availability is limited.

The modules have been delivered to several community museums, and positive feedback has been received. In addition, we have developed online versions of the Roles & Responsibilities of Board Members and Governance Models modules, which will be ready for launch in summer 2019.



The 2018-19 Networkers Meeting.

SPECIAL TOPIC WORKSHOPS

In 2018-2019, MAS was able to offer a variety of workshops aimed at mid to advanced-level museum professionals. The number of registrations and the overwhelmingly positive feedback received suggest that these programs met the needs of many of our members. The Special Topic Workshops held this year included the Big Idea with Beverly Serrell, Mannequins for Historic Costumes (presented by the Canadian Conservation Institute), and community meetings related to the Community Engaged Museums project, in which MAS partnered with the University of Regina and the Royal Saskatchewan Museum.

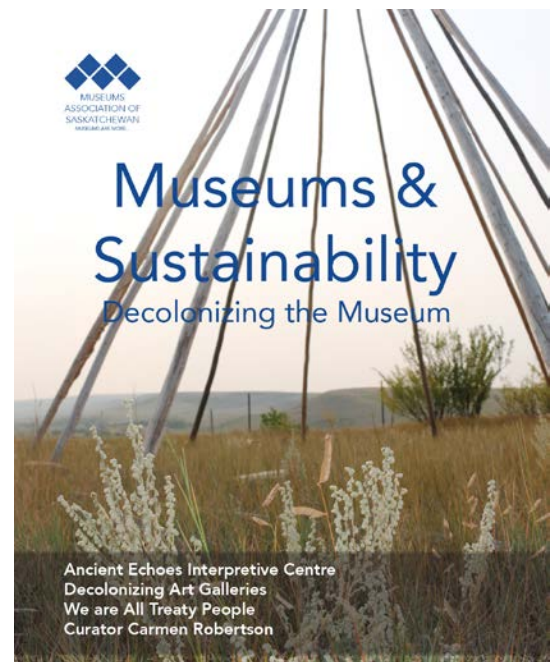
INTRODUCTION TO ART HANDLING, STORAGE AND EXHIBITION

We once again offered our program tailored to the needs of new art gallery employees. This one-day workshop designed to familiarize gallery workers with the principles and practices of handling, storing, and displaying art works was offered on two occasions in 2018.

MUSEUMS & SUSTAINABILITY INITIATIVE

Sustainability—whether environmental, social, economic, or cultural—is one of the most significant issues facing us today. MAS is doing its best to promote discussion of sustainability, raise awareness about best practices in sustainability, and recognize our members' efforts toward greater sustainability through the Museums and Sustainability Initiative.

This year, efforts have focused on the Museums and Sustainability: Decolonizing the Museum publication. This publication showcases efforts in and beyond the Saskatchewan museums community in decolonizing and working toward reconciliation between settlers and Indigenous people in the province. It features stories from a range of museums and related groups around the province. These stories demonstrate some of the many ways our Saskatchewan institutions are helping build communities with innovative approaches to reconciliation and decolonization.



ADVISORY SERVICES

Based off of *Standards for Saskatchewan Museums*, Advisory Services assists MAS institutional members with achieving their goals. Advisory consultations can be in the form of telephone calls, emails, referrals, and/or site visits. All consultations are confidential.

In 2018-2019, Advisory Services fielded 213 advisory requests, including 21 site visits. To ensure that members are getting information through various avenues concerning numerous topics the Museums Advisor wrote a variety of Blog Posts and Bulletins which can be found on the MAS Website and social media channels (Facebook and Twitter). Advisory Services also includes the publication of Tip - Sheets; published this year were: *Saskatchewan Curriculum Link to Museums*; *Effective Adult - Oriented Activities in the Museum*; *Ways for Visitors to Share Their Stories*; and *Taking Control-Insurance & You*. All Tip Sheets are now available online in the members only section of the MAS website.

Finally, the Museums Advisor worked with an Education and Interpretation Consultant to produce the third in a series of Self-Assessment Workbooks specifically focused on the needs of Saskatchewan Museums. This year's theme was Education and Interpretation which presented how educational and interpretation programming should be planned, designed, presented and evaluated. The *Education & Interpretation Stewardship Self-Assessment Workbook* was peer reviewed at several diverse Museum sites across the province.

All three self - assessment books in the series (Collections, Exhibitions and Education & Interpretation) are available free of charge online in the members only section of the MAS website.

RESOURCE LIBRARY

The MAS library is a significant source of information and resources for all aspects of museum work. Containing approximately 1800 titles, it is full of scholarship, case studies, and skills development tools that can benefit any museum.

The Environmental Monitoring Equipment Loan Program, consisting of Elsec 765C and HOB0 U14 monitors, were utilized three times by members in 2018-2019. The HOB0 U14 monitors and records relative humidity and temperatures, while the Elsec 765C monitors and records UV, visible light, relative humidity, and temperature.

The Museums Advisor serves as the focal point of the Environmental Monitoring Equipment Loan Program, as the equipment needs to be set-up before sending to borrowing institutions, making it a relatively simple procedure for them to use once received.

The Oral History Recording Equipment Loan Program consists of either audio kits which include a portable audio recorder, and all the accessories and instructions needed to operate it and video kits which include a video camera, and its accessories and instructions. These were used for two different member oral history projects in 2018-19.

This year, we also began implementing a new Online Public Access Catalog (OPAC) for the library collection, which will allow improved searching capabilities for members, and streamline library operations for staff. We continue to work on transferring collections data to the new database, and anticipate that the new OPAC will be ready for use in the 2019-2020 fiscal year.

SASKCOLLECTIONS

This year, MAS continued with the SaskCollections Database Program. The database uses the Collective Access platform and has been adapted to meet the specific needs of Saskatchewan's small to medium-sized cultural institutions. The SaskCollections Database is an easy to navigate, user - friendly, online collections management system. MAS offers a variety of support mechanisms for the system including yearly member meetings and access to comprehensive support services via online resources and in person through the Museums Advisor. A group meeting of all those participating in the SaskCollections Database occurred prior to the MAS 50th Anniversary Conference and Annual General Meeting.

Over the last year, four more cultural institutions have entered the SaskCollections Database program, resulting in over 300,000 artifacts and artworks being catalogued in under four years. We now have 24 cultural institutions participating. Currently, the seventh intake to the project is taking place, during which an additional five institutions will be invited to join the program mid-summer.

New in Summer 2018, MAS introduced the front-end component of SaskCollections, where member museums can choose to have part or all of their collections accessible and searchable via the internet. When museums choose to access this option, a website is created that is connected to their database. Members are then able to control the content that is available to the larger public via their SaskCollections Database's accessibility features. We had seven members take part in this component of the SaskCollections program this year, and there are several more looking to join in 2019-2020.

COLLECTIVE VOICE

MAS undertakes a variety of activities directed at different audiences in order to create greater public awareness and understanding of the past, present, and future impact of Saskatchewan's heritage.

During 2018-2019, MAS maintained its investment in multiplatform, paid advertisements; this included ads in: Saskatchewan Urban Municipalities Association magazine - Urban Voice, the MAS lease car continued to wear its 'vehicle wrap' where the Association name, logo, website address, and tag line "Museums are More..." create an increasingly well-recognized, traveling ad.

As part of the 50th anniversary celebrations, MAS inaugurated an Awards program to recognize individual and institutional excellence.

MAS also continues to focus on its online presence in order to meet the changing needs of the member museums and the people of Saskatchewan who increasingly rely on digital communication. That said, MAS continues to provide key documents by mail such as the Education Calendar, as well as other occasional publications.

CORE COMMUNICATION TOOLS

E-Phemera, MAS’ e-newsletter, is sent out every two weeks to a mailing list of over 750 subscribers. It features MAS news/ opportunities, member and community news, events, job postings, professional development opportunities and more. In 2018-2019, the *E-Phemera* mailing list grew by approximately 150 people, a 25% increase.

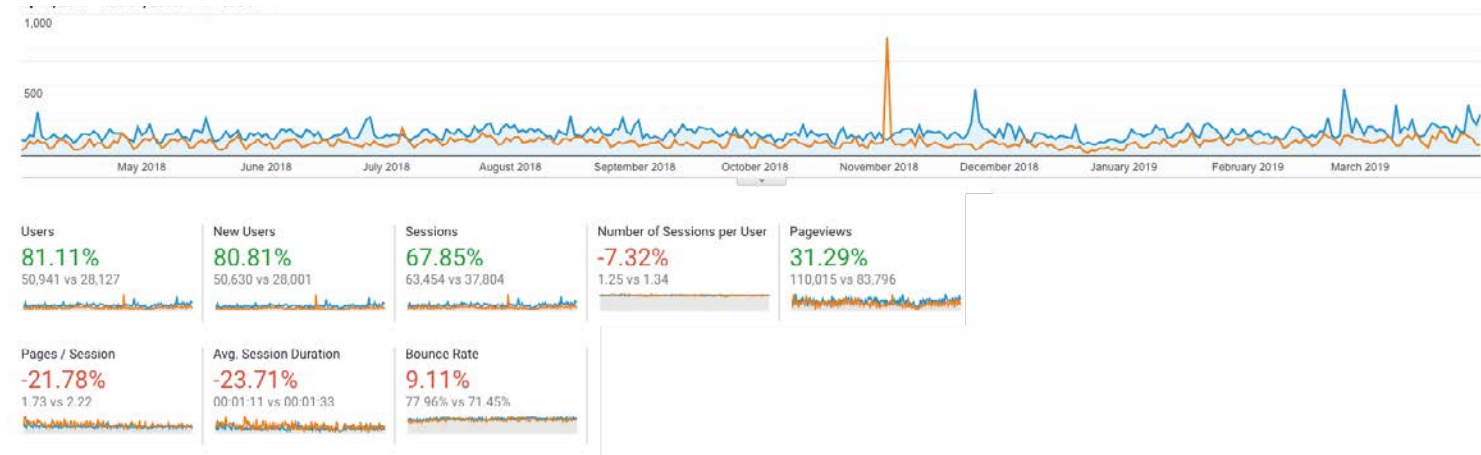
In 2018, *E-Phemera*, in conjunction with the MAS website underwent a number of revisions. These included switching *E-Phemera* to an every second week distribution schedule, as well as:

- We also added “News” and “Opportunities” areas where we post relevant postings.

- Making the submission of events and jobs much easier and accessible as the links to submit jobs and events are now right on the home page of the website.

The addition of these areas to the website also allowed us to streamline E-Phemera. Only new content is posted in detail to E-Phemera with summarized links to view past entries in every section. This allows E-Phemera to be more condensed, easier to read and useful. Every second week, MAS sends out a focused E-Blast on a relevant program or opportunity, as needed.

In addition to the changes mentioned above, the MAS website, www.saskmuseums.org, was updated regularly ensuring member information, news and events along with MAS events were made available as quickly as possible. The MAS website had a total of 51,000 users in 2018-2019 (80% increase from 2017-2018), for a total of 63,000 sessions (68% increase from 2017-2018). Users spent an average of 00:01:11 on the site and looked at an average of 1.73 pages per session.



The *MAS Board & Staff Quarterly Report* is a publication requested by members to inform them of Board and MAS activities. It was published in July and October 2018 and February 2019 and was sent electronically to members; it was also posted to the MAS website. This Annual Report comprises the fourth quarterly report for the fiscal year.

The *MAS Facebook, Twitter and Instagram* accounts are maintained as a way for MAS to share interesting heritage and museum-related information more widely. The greatest area of growth for MAS on social media continued to be Instagram where followers increased by almost 120% from 205 to 450 year over year. Facebook also saw substantial follower growth with an approximately 22% growth rate in followers (688 to 838). Twitter has the greatest number of followers and saw a 5% increase from 1614 to 1698.

ANNUAL GENERAL MEETING & CONFERENCE

MAS held its 50th Anniversary Conference and AGM in partnership with the Saskatchewan History and Folklore Society (SHFS) in Humboldt from June 7th – 9th, 2018. In addition to the AGM and Member Forum, as it was MAS's 50th Anniversary, there were several special celebratory components to 2018's conference starting with a Storytelling Workshop presented by Museum Hack. Museum Hack is a New York-based organization that encourages museums to re-think how they approach programming and audience development.

Museum Hack pushes through traditional thinking and works with museums to get them to rethink the traditional museum experience. They work with museums to create new content, strengthen existing programs, build social media prowess, reach new audiences, and increase relevance and engagement.

In a half-day workshop, Dustin Growick from Museum Hack worked with participants from across the Saskatchewan museum community to introduce them to Museum Hack's Audience Engagement Mini-Strategies that helped spark innovative and creative thinking about how to attract and engage audiences of all ages. Participants received tools and techniques for high-level audience engagement, "hack-style" tours, and playful activities in museum spaces. Dustin also provided an entertaining and engaging conference keynote address.



Welcome reception at the Humboldt & District Art Gallery.

A series of informative concurrent professional development sessions were offered over the course of two days for both MAS and SHFS delegates, topics included:

- *Prairie Trails: Footsteps to Connect Past, Present & Future* with Hugh Henry
- *Story Shaping Workshop* with Danica Lorier
- *Large Questions in Small Places: Using Microhistory to Tell Saskatchewan Stories* with Elizabeth Scott
- *Storytelling on the Web* with Debra Rohac, Program Officer, Virtual Museum of Canada, Canadian Museum of History
- *Cultural Competence and Storytelling* with Christine van der Merwe, Education Coordinator, Multicultural Council of Saskatchewan
- *Bringing Life to Intangible Cultural Heritage* with Barb Parchman, Art Gallery of Swift Current

Other highlights included a well-attended welcome reception for delegates at the Humboldt Art Gallery which included a MAS trivia contest, the inaugural MAS awards luncheon (see pages 18-21 for more information on the 2018 award winners), guided tours of Humboldt's heritage sites including the Art Gallery and Museum, Original Humboldt site and the historical water tower. Another highlight included the 50th Anniversary Banquet on Friday evening which featured a Storyslam Podcast recording with [SaskScapes Podcast](#) creator Kevin Power.

A Storyslam is a live storytelling event modelled after poetry slams. Storytellers (slammers) have 5 -10 minutes each to tell a story, based on a theme chosen for the event – [you can listen to the podcast that was recorded that evening online](#) or anywhere you get podcasts.



The 50th Anniversary Banquet Hall at the Humboldt Uniplex.



Dustin Growick of Museum Hack delivers the keynote address.

ADVOCACY

In order to affect positive change on behalf of the museum sector in Saskatchewan, MAS undertakes various activities which fit into the broad definition of advocacy which is viewed, fundamentally, as building positive relationships with decision makers in order to achieve desired goals. This process takes place in different ways with several categories of stakeholders including: funders, governments, provincial non-profits and federal non-profits. In some instances, this is done because the stakeholder group is the decision maker (governments and funders) and in other cases because the stakeholder group is a potential partner in advocacy, public engagement or capacity development.

As well, MAS lays the groundwork for future targeted advocacy activities through a variety of activities all focused on increasing public awareness of the role and value of museums in Saskatchewan.

Key examples of MAS advocacy activities in 2018-2019 have been:

At the request of the Department of Canadian Heritage (PCH), MAS participated in the Museums & Digitization Working Group along with representatives from several other provincial and territorial museums associations and the Canadian Museums Association. This was one of three working groups, with the others being Indigenous Issues and Diversity and Inclusion. This consultation meeting was part of the PCH internal review process which includes museum specific programs/services such as the Museums Assistance Program (MAP), Canadian Conservation Institute (CCI) and the Canadian Heritage Information Network (CHIN).

MAS also participated in a two-day meeting in Ottawa between Department of Canadian Heritage – primarily CCI and CHIN, and the eleven provincial and territorial museums associations (PTMAs). This was a follow up to a similar meeting held previously and was particularly important as it resulted in concrete actions. Specifically, Canadian Heritage staff are assisting with technical support for the PTMAs' online communications. There was also discussion of PTMA priority initiatives such as the creation of a national training strategy, Indigenous heritage

and what next with respect to the recently released House of Commons Standing Committee on the Canadian Heritage report – Moving Forward - Towards A Stronger Canadian Museum Sector. A key recommendation in the report is for the government review and revise the federal museum policy bringing it into the 21st century and, at the same time, review the various programs related to the museum policy such as: MAP, CHIN and CCI and expand the funding to these important programs.

MAS participated in a number of National Trust for Canada teleconferences during in 2018-2019. These are regular sessions the National Trust has implemented to engage the sector on advocacy activities including Bill C-323, a part of which would create a tax credit system to assist in the preservation/adaptation of heritage properties.

MAS AWARDS

Awards of Merit - Institution (Project Budget Under \$100,000) - Fort Pelly Livingstone Museum Revitalization Project



After the devastating fire in 2015 which resulted in the complete loss of the original museum building and most of its contents the mu-

seum has literally risen from the ashes, the community of less than 300 people was adamant that the museum had to be rebuilt. Unable to rebuild on the original site due to the toxic nature of the debris and the costs it looked grim for the rebuilding efforts. However, the former RCMP building came available and with the assistance of the Village of Pelly and the hard work of innumerable volunteers, within two years the new Fort Pelly Livingstone Museum was officially opened June 18, 2018. While they may not have as many objects as before the fire, they continue to tell the story of the community including the two forts - Pelly and Livingstone, the rich Indigenous heritage of the area in the new Aboriginal Heritage Room, the settlers and even the garter snakes!

Award of Merit – Institution (Project Budget Under \$100,000) - Humboldt and District Museum for their Sharing Stories of the Land project



This project at the Original Humboldt site demonstrated how bringing together diverse groups to share stories

engages the community in a greater understanding of the shared history from multiple perspectives. This project included an art installation, community engagement and programs of inclusion. On June 8, 2017 a special event entitled Sharing Stories of the Land took place at Original Humboldt. This was the first time since 1885 that representation of the descendants of those involved in the North West Resistance at Original Humboldt had all been together on the land. The Métis people, the Governor General's Horse Guard and the Royal Canadian Dragoons, members of the Whitecap Dakota First Nation (Chief Whitecap had been held prisoner at the site after the fall of Batoche) all shared stories of their connections to the site at the Original Humboldt site.

Award of Merit - Institution (Project Budget Over \$100,000) - Saskatchewan Sports Hall of Fame



The Saskatchewan Sports Hall of Fame was recognized for their 50th Anniversary Traveling Sports Hall

of Fame Exhibit. No other Canadian Sports Hall created a semi-trailer housed traveling exhibit. The 50th Anniversary Travelling Exhibit involved as many Inductees as possible in the celebration of Saskatchewan's rich sports history. The converted 53 foot semi-trailer featured 5 major sections – hockey, curling, football, Olympics and major competitions. It included approximately 50% of

the Inductees and contained 174 artifacts and five interactive games. In 2016 the Traveling Exhibit visited 45 community in 58 days across the province covering a total of 10,304 km. In 2017 fewer communities were visited but the length of each stay was longer. The 50th Anniversary Travelling Exhibit was an ambitious project which was a tremendous success – providing over 11,000 people the opportunity to learn more about Saskatchewan's sports heritage over the two summers it travelled the province.

Award of Merit - Individual - Joe Miller - Melville Heritage Museum



Joe was born and raised in the Melville area. He and his wife Rose farmed and bought grain for the Saskatchewan Wheat Pool

at Cana, Fenwood and Melville. Joe has been a member of the Melville Heritage Museum Board of Directors for 30 years including in the role of President. Among many roles he has been an enthusiastic promoter of the museum – for example for many years he and his wife have represented the museum in the annual Melville parade driving his Model A. He always helps with the Museum's booth at the Chamber of Commerce annual trade-show. A man of many talents, when the museum's steam boiler broke down one winter and it was discovered the necessary part was no longer being made, Joe got to work and made a new part and repaired the boiler. He has also, along with his brother, re-shingled the museum roof – no small feat given it's the former Luther Academy and has rather steep peaks. Joe is also an active tour guide providing visiting groups of children, seniors and families with tours of the museum.

Young Professional Award - Julie Jackson, Western Development Museum Corporate Office



Julie has a Bachelor of Arts Degree with Great Distinction, History from Brandon University and a Master of Arts, Merit, Museums Studies from Newcastle University, UK. She began her career with the WDM in 2009 as a Museum Technician at WDM Saskatoon. She was responsible for ensuring the collections were organized and cared for, as well as maintaining the exhibition installation, maintenance and evaluation. She was also involved in the training and supervision of staff and volunteers in the collections and exhibits areas at the branch. In 2016 Julie transferred to the WDM Curatorial Centre, now known as Corporate Office, to take on the role of Collections Assistant where she managed the collections database, managed artefact donations including cataloguing and responded to both internal and external inquiries. In 2017 Julie became the WDM Collections Manager. She is now responsible for overseeing the care and management of the entire WDM collection. Through her work, the WDM is able to achieve its Public Trust mandate to provide stewardship for the objects in its care. In her spare time Julie has taught MAS Certificate Program courses, sat on the MAS Board, worked as a preparator at the Remail Modern and became a parent.

Honorary Lifetime Achievement Award - Jennifer Fitzpatrick



Jennifer has been involved in the museum field since she began working at the Humboldt Museum as a summer student while taking her Anthropology degree at the U of S. She became the Curator of the museum in 1989, which has grown from a seasonal museum to a year-round multi-site institution. Along the way, Jennifer attained her Diploma in Cultural Resource Management from the University of Victoria. Upon becoming the Director of Cultural Services for the City of Humboldt she now manages the museum, along with the Original Humboldt site, the Humboldt Water Tower, the Art Gallery, and the Humboldt Public Art program. Jennifer serves as staff liaison for the Municipal Heritage Advisory Committee, and is a member of the Humboldt Downtown Business Improvement District who recently launched their new vision for the downtown core. She is a member of the Humboldt Area Arts Council, bringing visual and performing arts to the gallery, and is in her third term on the provincial Organization of SK Arts Council board. Jennifer is the author of the book "100 Interesting Stories about Humboldt" published in 2005.

Provincially, she has served on the Museums Association of Saskatchewan Board of Directors as well as being a Special Interest Group leader for the Museum Managers group and the Quill Plains Museums Networker.

She served on the Board of the Saskatchewan Youth Heritage Fair program, as a member of the Saskatchewan Heritage Property Review Board, a member of the Family of Saskatchewan National Historic Sites Group, and Vice-Chair of the Saskatchewan Heritage Foundation. Jennifer has served on committees for Heritage Saskatchewan, SaskCulture, Tourism Saskatchewan and the Saskatchewan Council of Archives and Archivists. Nationally, Jennifer has served on committees for the Canadian Museums Association, the Canadian Council of Archives and is currently a director of the Creative Cities Network of Canada. She was awarded the Queen's Diamond Jubilee Medal in 2012 for her work in heritage and cultural activity.

Honorary Lifetime Achievement Award - Hugh Henry



Hugh began his museum career as a volunteer docent at the Mendel Art Gallery in the fall of 1985. In early 1986, he got a job as Educator and Public Programs Co-ordinator at the National Exhibition Centre in Swift Current. Hugh completed the MAS Community Museums Studies Program from 1986 to 1988 (only six courses then). In 1991-'92, he took a leave of absence for a year-long internship at the Manitoba Museum of Man and Nature (now Manitoba Museum). He returned to his job at the art gallery, and a year later, was hired as Director/Curator of the Swift Current Museum. Hugh remained with the Swift Current Museum for 17 ½ years. During that time, he cultivated public support for a new facility, curated numerous temporary exhibits, started an archive, added two full-time professional staff, and increased the museum's operating budget five-fold.

Over his 25-year career, Hugh was very involved with MAS. He was Special Interest Group (SIG) leader for Education and Public Programs from 1993 to '96. He was also a member of the Conservation, Collections, Exhibitions and Managers SIGs.

Hugh has been involved with the Prairie Trails Museums Network since it was formed, and was Networker from 1995-97. After seeing an exhibit in an Alberta museum, he initiated a "Women of Influence" exhibit project for the Network, which was later adopted by MAS as their Saskatchewan centennial project. Hugh was on the MAS Board from 2002 to 2004. During that time, he initiated the idea and developed a framework for a multi-level allocation of Museum Grant Program funds, which was the basis for the tier 3 stream system that is in place today. As a volunteer, Hugh has been on the Board of Doc's Town Heritage Village in Swift Current for fifteen years. For most of those years he was secretary and head of the collections & acquisitions and human resources sub-committees where his experience writing grants was very handy.

Since he retired in 2011, Hugh has remained involved in the heritage community. He has been a Director of Saskatchewan History & Folklore Society for seven years. He is president of the Southwest Saskatchewan Archaeological Society. He assisted Prairie Wind & Silver Sage (Val Marie) with developing new exhibits and their eco-museum concept. He has transcribed diaries from the 1880s related to ranching history, and military telegrams from 1885 for Saskatchewan Archives Board.

Certificate Program in Community Museum Studies – Completion

MAS would like to recognize and congratulate Leah Garven, Curator/Manager of Galleries for the City of North Battleford on the completion of her MAS Certificate Program in Community Museum Studies.

FOR THE RECORD

STAFF

NETWORK REPRESENTATIVES

As of March 31, 2019

Executive Director - Wendy Fitch

Director of Finance - Brenda Herman

Program Director - Dan Holbrow

Community Engagement Coordinator -
Michelle Brownridge

Museums Advisor - Kathleen Watkin

Administrative Assistant - Terri Morris

AUDIT COMMITTEE

As of March 31, 2019

Katrina Howick (Chair)
Darlene Brown

Staff
Brenda Herman

*Thank you to our volunteers who
provided many hours to help make
our programs a success!*

As of March 31, 2019

Quill Plains Museums Network
Shirley & Karsten Frydenlund, *Allan Museum*

North East Museums Network
Karen Grenier, *Hudson Bay Museum*
Michelle Taylor, *Prince Albert Historical Museum*

North West Museums Network
Laura Heilman, *Wilkie Museum*

Prairie Trails Museums Network
Bryson LaBoissiere, *Eastend Historical Museum*
Kelly Attrell, *Grand Coteau Heritage & Cultural Centre*

Qu'Appelle Valley Museums Network
Bob & Janis Dougherty
Abernethy Nature-Heritage Museum

Seneca Root Regional Museums Network
Megan Peters, *Kamsack Power House Museum*

South Central Museums Network
Louis Stringer, *Our Lady of the Assumption Cathedral*
Carol Prentice, *Deep South Pioneer Museum*

River Valley Museums Network
Cal Sexsmith, *Saskatchewan Railway Museum*

West Central Museums Network
Delta Fay Cruickshank, *Bigger Museum & Art Gallery*
Brittany Gilchrist, *Ancient Echoes Interpretive Centre*

Hearitage Heartland Museums Network
Marge Cleave, *Briercrest Museum*

Parkland Museums Network
Kathy Gamble, *Whitewood Historical Museum*
Ken Aldous, *Whitewood Historical Museum*

Staff
Michelle Brownridge

Management's Responsibility

To the Members of Museums Association of Saskatchewan:

Management is responsible for the preparation and presentation of the accompanying summarized financial statements, including responsibility for significant accounting judgments and estimates in accordance with Canadian accounting standards for not-for-profit organizations. This responsibility includes selecting appropriate accounting principles and methods, and making decisions affecting the measurement of transactions in which objective judgment is required.

In discharging its responsibilities for the integrity and fairness of the summarized financial statements, management designs and maintains the necessary accounting systems and related internal controls to provide reasonable assurance that transactions are authorized, assets are safeguarded and financial records are properly maintained to provide reliable information for the preparation of summarized financial statements.

The Board of Directors and Audit Committee are composed entirely of Directors who are neither management nor employees of the Association. The Board is responsible for overseeing management in the performance of its financial reporting responsibilities, and for approving the financial information included in the annual report. The Audit Committee has the responsibility of meeting with management and external auditors to discuss the internal controls over the financial reporting process, auditing matters and financial reporting issues. The Committee is also responsible for recommending the appointment of the Association's external auditors.

MNP LLP, an independent firm of Chartered Professional Accountants, is appointed by the members to audit the summarized financial statements and report directly to them; their report follows. The external auditors have full and free access to, and meet periodically and separately with, both the Committee and management to discuss their audit findings.

May 4, 2019



Brenda Herman, Director of Finance

Report of the Independent Auditor on the Summary Financial Statements

To the Members of Museums Association of Saskatchewan:

Opinion

The summary financial statements, which comprise the summary statement of financial position as at March 31, 2019, and the summary statement of operations for the year then ended, are derived from the audited financial statements of Museums Association of Saskatchewan for the year ended March 31, 2019. In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, in accordance with Canadian accounting standards for not-for-profit organizations.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated May 4, 2019.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS) 810, Engagements to Report on Summary Financial Statements.

Regina, Saskatchewan
May 4, 2019

MNP LLP
Chartered Professional Accountants

Museums Association of Saskatchewan

Summarized Statement of Financial Position

As at March 31, 2019

	2019	2018
Assets		
Cash	23,610	33,223
Accounts receivable	4,016	3,981
Short-term investments	636,830	629,383
Prepaid expenses and deposits	5,024	15,765
	669,480	682,352
Capital assets	922	1,343
Investments	105,121	103,532
	775,523	787,227
Liabilities		
Accounts payable and accruals	36,912	34,800
Unearned revenue	291,920	293,180
	328,832	327,980
Net Assets		
Surplus	287,769	299,904
Investment in Capital Assets	922	1,343
General Reserve	158,000	158,000
	446,691	459,247
	775,523	787,227

Summarized Statement of Operations

For the year ended March 31, 2019

	2019	2018
Revenue		
Grants from Saskatchewan Lotteries Trust	582,000	571,000
Other grants/partnerships	14,642	45,809
Self-generated	51,425	43,093
Total revenues	648,067	659,902
Expenditures (Schedule 1)	660,623	624,893
(Deficiency) excess of revenues over expenditures for the period	(12,556)	35,009

Detailed financial statements are available on request.

Museums Association of Saskatchewan Inc.
Summarized Schedule 1 – Expenditures by Division
For the year ended March 31, 2019

	2019	2018
Governance	27,105	32,935
Administrative Services	145,892	143,748
Advocacy		
Professional/Government relations	6,038	5,252
Salaries/Benefits	27,676	26,803
Total Advocacy	33,714	32,055
Communications		
Member Relations	36,265	10,082
Public Relations	5,062	17,551
Salaries/benefits	87,914	80,472
Overhead	10,756	9,993
Total Communications	139,997	118,098
Museum Development		
Training Services	27,752	26,141
Committees	-	5,134
Network Knowledge Exchange	3,601	2,648
Ecomuseums & Network	139	-
Museums & sustainability	12,287	6,896
Advisory	3,656	389
SaskCollections Database	30,906	29,469
Resource Materials	14,749	17,138
Member Funding	6,600	6,600
Overhead	27,183	26,131
Salaries/Benefits	187,042	177,511
Total Museum Development	313,915	298,057
Total expenditures by division	660,623	624,893

Acknowledgements

MAS gratefully acknowledges its major funding agencies for their financial support: The Saskatchewan Lotteries Trust Fund administered through SaskCulture; and The Museums Assistance Program through the Department of Canadian Heritage. We also gratefully acknowledge funding received from the Canadian Museums Association Bursary Program which allowed several staff members to travel to important professional development opportunities across the country.

We recognize and thank all of the leaders of member groups, workshops and courses.

Thank you to all our hosting institutions for providing a comfortable meeting space, hospitality, and assistance with local arrangements.

Thank you to those who provided in-kind donations of time and expertise for professional development projects.

The Association also thanks the government bodies, organizations, agencies, companies and individuals that have worked so hard to help the Museums Association of Saskatchewan assist museums to achieve their mandates and to be the best that they can be.

MAS especially acknowledges the contributions of the many volunteers and staff who are dedicated to serving museums throughout Saskatchewan.

We thank all organizations, businesses and individuals for contributing to the success of our activities in 2018-19.

We gratefully acknowledge the support of:



