

MAS Stickers of Excellence 2024

Standards based recognition of achievement in Saskatchewan museums.

The Museums Association of Saskatchewan (MAS) wishes to celebrate the excellent work within our membership and to help encourage tourism and community pride.

MAS member museums are invited to submit applications for recognition, with accompanying evidence, for evaluation. The evaluation criteria are based on the [Standards for Saskatchewan Museums, Sixth Edition](#) three main pillars: Governance and Management, Collections, and Communications, as well as recognition of work on Reconciliation and IDEA (Inclusion, Diversity Equity & Access).

Applicants will be notified by MAS via email once the application(s) has been processed, and whether they meet the criteria to receive a “Sticker of Excellence”.

**Please be aware this is a pilot year for MAS Stickers of Excellence, and that limitations on applications or deadlines may change due to capacity.*

Diversity and Inclusion

[Standards for Saskatchewan Museums](#), Governance and Management, “Diversity and Inclusion” (pg. 20-22).

Diversity describes one aspect of inclusiveness: the extent to which an organization has people from diverse backgrounds or communities involved as board members, staff, and volunteers. Museums must reflect the diversity of their community. Representation impacts equity and accessibility.

There are many arguments for building inclusion strategies into your museum, but the biggest incentive should be the sustainability of your museum into the future

Evaluation metrics: Grading scale 1(Poor) - 5(Excellent) for each point of evaluation (5):

- **Equity Statement(s):**

1. The museum has an equity statement:
 - Equity statements are available to the public;
 - The museum is committed to recruiting diversity and is accommodating to its community and visitors;
 - Embraces diversity, equity, accessibility, and inclusion, and strives to make their programs and collections accessible to all audiences;
 - Able to understand the issues surrounding discrimination and being able to learn to accept and celebrate cultural differences.

- **Adopted MAS Safer Spaces Statement:**

2. The museum strives at all times to be a safe space for all personnel and visitors:
 - Is a welcoming space for the diversity of the community the museum serves;
 - Ensure culturally responsive, anti-oppressive, and anti-discriminatory behaviours of board, staff, and volunteers for an inclusive experience for visitors.

- **Community Relevance:**

3. The museum is a welcoming space for the diversity of the community the museum serves:
 - Has a written plan that specifies the communities it serves and how it will engage its community, including those who are underrepresented;
 - Nurtures ongoing relationships with other community groups, private and public organizations, and individuals to obtain input in the planning, implementation, and evaluation of museum operations;
 - Carries out its activities as part of a broader community and contributes to community events.

- **Accessibility:**

4. The museum contributes to community development and is committed to providing equal access for all to the programs and services offered (for example):
 - Accessibility (physical, cognitive, sensory, intellectual) awareness of how their audience interacts with them, and what possible barriers may exist;
 - Physical building access;
 - Exhibit access, the ability to engage diverse populations, including different ages, people with disabilities, 2SLGBTQIA+, Indigenous, Black, People of Colour, and Newcomers;
 - Programming that is relevant to serving the demographic of the community;
 - Cultural awareness and anti-racism education and training opportunities are provided to Board, staff, and volunteers;

- **Representation:**

5. The museum actively encourages and supports the involvement of diverse communities in museum activities and operations (for example):
 - Active communication with diverse community groups (people with disabilities, 2SLGBTQIA+, Indigenous, Black, People of Colour, and Newcomers);
 - Diverse representation on the Board, staff, and volunteers;
 - The museum's collection management practices support inclusion and reconciliation.

Examples of evidence for evaluation include:

- Video or photographs of building(s) and exhibition spaces;
- Policies and Equity Statements;
- Testimonials;
- Letters of support;

- Contracts of partnerships;
- Staff and Board list.