

Get up, Get out...

Explore Saskatchewan!



• KEY TO •

CULTURAL Heritage

PRESENTED BY



What is it?

Cultural Heritage is a major driver of economic and tourism activity in our province. Heritage Saskatchewan and the Museums Association of Saskatchewan (MAS) have partnered to elevate the profile of cultural heritage in our province. We recognize that many will choose to explore their own backyards and invite you to visit vibrant Saskatchewan communities and heritage spaces this summer.

Why it matters:

By purchasing a Key to Cultural Heritage you gain access to heritage and are supporting the places and workers who bring the past to life, keeping it relevant for the future.

Our cultural heritage needs your support; many heritage places in Saskatchewan have a long history in their communities but are being held together with minimal budgets and few staff.

Your key unlocks...

- Prize draws
- Adventures across Saskatchewan
- Ways to engage in cultural heritage
- A way to share your **#SecretSask** - what makes Saskatchewan special to you
 - Getting up, getting out, and exploring Saskatchewan!

SHARE THROUGH



Our heritage is stronger when we work together.
Let us know what we can do for you!

Find out more!

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Request for Sponsorship

What can my business do?

Whether or not you know it, you are part of the heritage community! Your business contributes to the wellbeing of Saskatchewan residents, and to its heritage.

Here's how you can help:

- Donate gift cards/items for the prize draw
- Post/repost about the initiative on social media

If these interest you, or you have other ideas, please email us at key2ch@heritagesask.ca

Who we are:

The Saskatchewan Heritage Coalition is leading the charge on safeguarding heritage. Formed by two non-profits, Heritage Saskatchewan and the Museums Association of Saskatchewan, we're working together to strengthen tangible and intangible heritage within our province. Help us continue to bring value to Saskatchewan with the Key to Cultural Heritage initiative.

How it works

Individuals donate to MAS and receive a keychain. By joining, and sharing their heritage adventures throughout the summer via social media and MemoryKPR they are entered into prize draws.

Benefits of sponsorship:

Just by sponsoring us, your business will be seen as key to the Saskatchewan Heritage, and thus fundamental our province as a whole. You'll also gain increased visibility as we advertise the initiative. But, this is bigger than us, and some benefits to our community include:

- Increasing visibility of diverse cultural heritage places and activities, from Saskatoon to Swift Current to Southend.
- Funds raised contribute to meaningful research to ensure the long-term sustainability of the sector.
- Supporting the broader cultural heritage sector in Saskatchewan.

Rediscover your backyard

WITH US!